

MEDIA RELEASE

RE: 2012 Hours of Operation & Prices

Management and the Board of Directors at Founders' Museum & Pioneer Village have now released the official operating information for our 2012 season. There have been some changes made to our hours of operation help Founders' to ensure efficient operation of the museum site. Founders' will now also have an official "off season" (weather permitting) to accommodate more guests in the spring and fall. Please call our office or check our website for up-to-date information on the new off seasons, tour availability and special events as we continue to add new events to this great site / facility. As of November 15, 2011 we now must charge HST on museum site admissions, catering, gift shop items, pop, snacks & candy. Special events (including Halloween Town) also will be subject to the HST. Exempt services from the HST are only Slate River Community Hall Rentals and also Village Church / Wedding services.

Off Season: April – Victoria Day
(Spring) Tuesday to Saturday – 11:00 AM to 5:00 PM (Closed Sunday & Monday)
* Reduced New Admission Rates for off season, process subject to HST *
\$ 6.00 / Adult
\$ 5.00 / Student & Senior
\$ 2.00 / Children 4 to 12 (4 and under FREE)

Peak Season: Victoria Day – Labour Day
Tuesday to Saturday – 10:00 AM to 6:00 PM (Closed Sunday & Monday)
* CLOSED on holidays (Victoria Day, Canada Day, August Civic Day & Labor Day) *
** No change to admission prices from 2011. Prices subject to HST *
\$ 8.00 / Adult
\$ 6.00 / Student & Senior
\$ 4.00 / Children 4-12 (4 and under FREE)

Off Season: To be determined – if we run Halloween Town 2012 there will be no fall off season to allow for
(Fall) construction of the event. Contact our office (807) 475-5114 or visit us online for the most up-to-date information regarding our hours of operation.

Winter: October – May
Tuesday to Thursday – 11:00 AM to 4:00 PM
* Museum site closed for season, Administration Office Hours only. *
** Gift Shop open by appointment only **

MEDIA RELEASE – cont.

- Payment Options:** In 2011 we launched DEBIT as a payment option and per our customers request we have now added VISA & MASTERCARD as payment options for goods and services.
- Group Tours:** For groups of 10 and larger the group tour price has remained the same however is now subject to HST. \$6.00 / person (\$6.78 including HST)
- Community Hall Rentals:** The rental rates have not changed. \$ 150.00 for regular hall rental (full use) and is NOT subject to HST. Member's discount of 20% is still in place for regular hall rental price.
- Catering Services:** Catering services provided by Abiance Catering of Thunder Bay is now subject to HST.
- Village Church / Weddings:** Wedding services are not subject to HST.
- Village Gift Shop:** Most goods in our gift shop are now subject to HST. Including beverages, snack items, gift items, and vintage candy. Please see individual price tags for tax status.
- Membership Sales:** Memberships to Founders' are not subject to HST and rates have not changed.
\$ 100.00 / Business
\$ 40.00 / Family
\$ 30.00 / Couple
\$ 20.00 / Single
* Members are eligible for a 20% discount on community hall rentals and free unlimited admission to the museum site. (Not valid for special events and Pioneer Day Camp) *

Any questions regarding this media release should be addressed to Aaron E. MoQuin, General Manager and to the Founders' Museum (Thunder Bay) Inc. Board of Directors. (807) 475-5114 / management@founders.ca

Yours in Tourism,



Aaron E. MoQuin
General Manager